

101 Ways to Market Your Language Program

Marketing Resource

Business Card Checklist

Directions: Use this checklist in 2 ways.

1. First, use it as a guide as you are designing your business cards to make sure you include all of the important elements.
 2. Second, after you have designed your cards, check to ensure that you have included these key elements.
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1. Organization name
2. Logo
3. Person's name
4. Title
5. Complete phone number
6. Complete mailing address
7. E-mail
8. Website
9. Social media - if you have it

Check out these websites:

www.draraheaton.com

www.MarketYourLanguageProgram.com

www.draraheaton.wordpress.com